

(445) Broadcast News Production Team

Judge Number _____

Team Number _____

Technical Scoring Rubric

Team Violated the Copyright and/or Fair Use Guidelines	<input type="checkbox"/> Yes (<i>Disqualification</i>)	<input type="checkbox"/> No
If yes, please stop scoring and provide a brief reason for the <i>disqualification</i> below:		
Team followed topic	<input type="checkbox"/> Yes	<input type="checkbox"/> No (<i>Disqualification</i>)

Items to Evaluate	Select One		Points Possible		Points Awarded
Required Elements					
Includes two news stories	<input type="checkbox"/> Yes <input type="checkbox"/> No		20		
Includes an introduction	<input type="checkbox"/> Yes <input type="checkbox"/> No		20		
Includes a segue [seg-way] between the news stories	<input type="checkbox"/> Yes <input type="checkbox"/> No		20		
Includes outro (music) with credits/sources	<input type="checkbox"/> Yes <input type="checkbox"/> No		20		
Includes 15-20 second promo/tease	<input type="checkbox"/> Yes <input type="checkbox"/> No		20		
Script provided	<input type="checkbox"/> Yes <input type="checkbox"/> No		20		
Total Required Elements (120) points maximum)					
Team submitted the correct information and in the correct format. ● Works Cited, script and signed Release Form(s) in one combined PDF file <i>All points or none are awarded by the technical judge.</i>			10		
Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Content					
Originality of content	1-5	6-10	11-15	16-20	
Developed storyline (effective use of B-roll and interviews)	1-5	6-10	11-15	16-20	
Segue [seg-way] was used appropriately	1-5	6-10	11-15	16-20	
Effectiveness of production	1-5	6-10	11-15	16-20	
Effectiveness of on-screen talent presence: (Talent projected confidence through speech and body language.)	1-5	6-10	11-15	16-20	
Effectiveness of talent voice: (Spoke clearly, enunciated clearly, and projected voice.)	1-5	6-10	11-15	16-20	
Total Content (120 points maximum)					
Quality					
Videos were in focus/steadiness/shot variety	1-5	6-10	11-15	16-20	
Lighting quality	1-5	6-10	11-15	16-20	
Color quality	1-5	6-10	11-15	16-20	
Audio quality (Effective use of fades, normalizing, and/or use of ambient sounds)	1-5	6-10	11-15	16-20	
Total Quality (80 points maximum)					
TOTAL TECHNICAL POINTS (330 points maximum)					